

Innovation – Elite Performance

Remember to look for Innovation – Qualitative Analytics 5.0 ('QA') have arrived and international rugby and international football are leading the race into benefiting from QA.

Qualitative Analytics are both a Sword and a Shield – a Tungsten Sword and a Platinum Shield!

Access the world of QA to control match tempo through new intensity and momentum modelling. By protecting newly defined points of vulnerability, increase scoring opportunities and reduce the chance of losing the ball through turnovers and being scored against.

Six key QA innovations are being used by nations and elite clubs right now:

1. **Players** – know inherent Decision-Making capability under pressure hence impacts on game plans, team structure and roles;
2. **The Shield** – protect against critical, inherent match points of Vulnerability, losing possession and being scored against — and conversely how to exploit opposition Vulnerability;
3. **The Sword** – control whole-game tempo through compound Intensity and Momentum models – each containing five performance pillars;
4. **'Attack Value'** – see every 10 minutes which team has 'real' game control measuring comparative quality, effectiveness and value of attacking/defending – regardless of score - with actionable insights identified for intervention decision-making;
5. **Ultimate Success** comes from 'above the shoulders' - Human Drivers and Connectors winning through Moments. Monitor and leverage key aspects including leadership during play and Dwell-Time. This is a previously under-developed area of available opportunity;
6. **GameChanger**[®] – know, anticipate, manage and deliver the unexpected, unstructured and unstoppable – including Intelligent Possession, Effective Creativity, Perfect Resilience, Responsiveness, Disruption, Random and more.

Sports Wizard[®] delivers QA knowledge and programs through four stages:

- A. Taking Stock – of where you are at and where you are presently going;
- B. Optimising – what you have right now for success;
- C. Enhancing – through new knowledge, new approaches and new measures; and
- D. Transforming – to maintain Premiership-ready status and then dynasty.

Sports Wizard[®] is a member of Microsoft's *Global Sports Innovation Centre* (GSIC).

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Sports Wizard[®] is the GameChanger[®] 